



Business GCSE: Year 10

Scheme of Learning	Assessments
<p>Half Term One: Enterprise & Entrepreneurship</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business enterprise AO2 – Apply knowledge and understanding of business enterprise to a variety of business contexts</p> <p>The Overarching Inquiry: What is enterprise and entrepreneurship?</p>	<p>Assessment 1: Describe how new business ideas come about (AO1)</p> <p>Assessment 2: Describe the role of an entrepreneur, including the risks and rewards, in a given context (AO1 & AO2)</p>
<p>Half Term Two: Spotting a business opportunity</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business opportunities AO3 - Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>The Overarching Inquiry: How can a business spot and use an opportunity in the market?</p>	<p>Assessment 1: Describe customer needs and analyse the different market research methods of finding them (AO1 & 3)</p> <p>Assessment 2: Discuss the role of the competitive environment within a given context (AO1 & AO2)</p>
<p>Half Term Three: Putting a business idea into practice</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of putting an idea into practice AO2 – Apply knowledge and understanding of</p>	<p>Assessment 1: Calculations of revenue, costs, profit, breakeven and cash flow. (AO1 & AO2)</p> <p>Assessment 2: Analyse different methods of business finance and recommend for given scenarios (AO1, 2 & 3)</p>

<p>how ideas are put into practice</p> <p>The Overarching Inquiry: How does a business put their idea into practice?</p>	
<p>Half Term Four: Making the business effective</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of how to make a business effective AO2 - Apply knowledge and understanding of how a business can be made effective AO3 - Analyse and evaluate business options and evaluate their effectiveness</p> <p>The Overarching Inquiry: What makes a business effective?</p>	<p>Assessment 1: Analyse and evaluate the different ownership options for given scenarios (AO1, 2 & 3)</p> <p>Assessment 2: Assess the importance of the marketing mix elements for a given case study (AO1, 2 & 3)</p>
<p>Half Term Five: Understanding external influences on business</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of different external influences AO2 - Apply knowledge and understanding of the external influences to a specific business AO3 - Analyse and evaluate the impact of different external influences</p> <p>The Overarching Inquiry: What external factors can influence a business' success?</p>	<p>Assessment 1: Analyse the impact of technology on a business and discuss the different stakeholder that can affect the success of this (AO1 & 3)</p> <p>Assessment 2: Evaluate the impact of a recession on a given UK business (AO1, 2 & 3)</p>
<p>Half Term Six: Investigating small businesses (Revision)</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business concepts and issues AO2 – Apply knowledge and understanding of business concepts and issues to a variety of contexts AO3 - Analyse and evaluate business</p>	<p>Assessment 1: Theme 1 Section 1 assessment (AO1 & AO3)</p> <p>Assessment 2: Theme 1 Section 2 assessment (AO1, 2 & 3)</p>

information and issues to demonstrate understanding of business activity, make judgements and draw conclusions

The Overarching Inquiry: How can a small business ensure success?

Deadlines: