



Business GCSE: Year 11

Scheme of Learning	Assessments
<p>Half Term One: Growing the business</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business growth</p> <p>AO2 – Apply knowledge and understanding of business growth to a variety of contexts</p> <p>AO3 - Analyse and evaluate methods and impacts of growth to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>The Overarching Inquiry:</p> <p>How can a business grown and change over time?</p>	<p>Assessment 1:</p> <p>Evaluate the different methods of business growth, suggesting how they can finance each (AO1 & AO3)</p> <p>Assessment 2:</p> <p>Evaluate the impact of globalisation on different scenarios (AO1, 2 & 3)</p>
<p>Half Term Two: Making marketing decisions</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of marketing decisions</p> <p>AO2 – Apply knowledge and understanding of marketing decisions to a variety of contexts</p> <p>AO3 - Analyse and evaluate marketing decisions to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>The Overarching Inquiry:</p> <p>What marketing decisions must be made?</p>	<p>Assessment 1:</p> <p>Complete a marketing mix for a given product (AO1 & 2)</p> <p>Assessment 2:</p> <p>Recommend and justify a series of decisions for a given context (AO1, 2 & 3)</p>

<p>Half Term Three: Making operational decisions</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business operations</p> <p>AO2 – Apply knowledge and understanding of business operations to a variety of contexts</p> <p>AO3 - Analyse and evaluate operational decisions to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>The Overarching Inquiry:</p> <p>What is the role of business operations?</p>	<p>Assessment 1:</p> <p>Compare different production techniques (AO1 & 3)</p> <p>Assessment 2:</p> <p>Recommend the best way for a given business to maintain quality and assess the importance of doing this (AO1, 2 & 3)</p>
<p>Half Term Four: Making financial decisions</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of financial decisions</p> <p>AO2 – Apply knowledge and understanding of business finance to a variety of contexts</p> <p>AO3 - Analyse and evaluate financial decisions to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>The Overarching Inquiry:</p> <p>What financial decisions need to be made and how can they impact a business?</p>	<p>Assessment 1:</p> <p>Calculations of profits and ratios (AO1 & 2)</p> <p>Assessment 2:</p> <p>Evaluate the financial position of a given business (AO1, 2 & 3)</p>
<p>Half Term Five: Making human resource decisions</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of human resources</p> <p>AO2 – Apply knowledge and understanding of human resource management to a variety of contexts</p>	<p>Assessment 1:</p> <p>Evaluate the decision of a selected business to change their organisational structure (AO1, 2 & 3)</p> <p>Assessment 2:</p> <p>Evaluate the best way for selected</p>

<p>AO3 - Analyse and evaluate human resource decisions to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>The Overarching Inquiry:</p> <p>How can human resources be managed?</p>	<p>businesses to motivate and retain their employees (AO1, 2 & 3)</p>
<p>Half Term Six: Building a business (Theme 2 Revision)</p> <p>Key concepts:</p> <p>AO1 - Demonstrate knowledge and understanding of business concepts and issues</p> <p>AO2 - Apply knowledge and understanding of business concepts and issues to a variety of contexts</p> <p>AO3 - Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>The Overarching Inquiry:</p>	<p>Assessment 1:</p> <p>Assessment 2:</p>
<p>Deadlines:</p>	