



Business GCSE: Year 9

Scheme of Learning	Assessments
<p>Half Term One: Enterprise</p> <p>The Overarching Inquiry: What is enterprise?</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business enterprise AO2 - Apply knowledge and understanding of business enterprise to a variety of business contexts</p>	<p>Assessment 1:</p> <p>Describe how new business ideas come about (AO1)</p> <p>Assessment 2:</p> <p>Describe the risks and rewards of enterprise in a given context (AO1 & AO2)</p>
<p>Half Term Two: Entrepreneurship</p> <p>The Overarching Inquiry: What is entrepreneurship?</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business enterprise and entrepreneurship AO2 - Apply knowledge and understanding of business enterprise and entrepreneurship to a variety of business contexts</p>	<p>Assessment 1:</p> <p>Describe the role of an entrepreneur (AO1)</p> <p>Assessment 2:</p> <p>Describe the role of an entrepreneur within given contexts (AO1 & AO2)</p>
<p>Half Term Three: Spotting a business opportunity</p> <p>The Overarching Inquiry: How can a business spot an opportunity in the market?</p> <p>Key concepts:</p> <p>AO1 – Demonstrate knowledge and understanding of business opportunities AO3 - Analyse and evaluate business information and issues to demonstrate understanding of</p>	<p>Assessment 1:</p> <p>Describe customer needs (AO1)</p> <p>Assessment 2:</p> <p>Analyse different market research methods (AO3)</p>

<p>business activity, make judgements and draw conclusions</p>	
<p>Half Term Four: Using a business opportunity</p> <p>The Overarching Inquiry: How can a business take advantage of an opportunity in the market?</p> <p>Key concepts:</p> <p>AO1 - Demonstrate knowledge and understanding of business opportunities AO2 - Apply knowledge and understanding of business opportunities to a variety of business contexts</p>	<p>Assessment 1:</p> <p>Describe how an entrepreneur can use market segmentation to identify customers (AO1)</p> <p>Assessment 2:</p> <p>Discuss the role of the competitive environment within a given context (AO1 & AO2)</p>
<p>Half Term Five: Putting a business idea into practice</p> <p>The Overarching Inquiry: How does a business put their idea into practice?</p> <p>Key concepts:</p> <p>AO1 - Demonstrate knowledge and understanding of putting an idea into practice AO2 - Apply knowledge and understanding of how ideas are put into practice</p>	<p>Assessment 1:</p> <p>Identify different aims and objectives for business scenarios (AO1)</p> <p>Assessment 2:</p> <p>Calculations of revenue, costs, profit and breakeven. (AO1 & AO2)</p>
<p>Half Term Six: Putting a business idea into practice</p> <p>The Overarching Inquiry: How does a business put their idea into practice?</p> <p>Key concepts:</p> <p>AO1 - Demonstrate knowledge and understanding of putting an idea into practice AO2 - Apply knowledge and understanding of how ideas are put into practice AO3 - Analyse and evaluate methods of putting a business idea into practice</p>	<p>Assessment 1:</p> <p>Calculate and interpret cash flow forecasts (AO1 & AO2)</p> <p>Assessment 2:</p> <p>Analyse different methods of business finance and recommend for given scenarios (AO1, 2 & 3)</p>