

BTEC Level 3 Music.

Dear all,

Welcome to the BTEC Level 3 Course. There are 4 units to complete over the course of 2 years. In order to prepare for the course I have based the task and research on Unit 2- Professional Practise in the Music Industry.

1. You will need to read the task first.
2. Watch the Youtube videos on How to Plan a Music Event.
3. Read through the activity.
4. You are going to create a project plan in VLOG form covering a period of 6 weeks.
5. Feel free to email me if you need any support:

(gdalgleish@morecambabayacademy.co.uk)

Professional Practise inThe Music Industry.

https://www.youtube.com/watch?v=OP6SMsmt_Bc

<https://www.youtube.com/watch?v=1VzL9XlkdlU>

<https://www.youtube.com/watch?v=UwfkW5-aZcE>

<https://www.youtube.com/watch?v=4ry2a6u5EDc>

Read the following:

Sanworth Battle of the Bands competition

Rocking Sanworth since 1987

Calling all musicians, bloggers & vloggers!

Do you love music? Are you great at organising? You could even be a stylish presenter, a clever script writer or an expert with a video camera.

Sanworth Battle of the Bands competition needs someone to organise a vlog to be hosted on our website for this year's competition. We hope the vlog will be a great way to document all the great music, fun and activities that take place over the weekend. The vlog will let us share our event with people all over the world.

Are you up to the task?

If you think you have the skills and vision to hire a team and create this vlog for us within our budget of £2000 then we want YOU to get in touch!

To apply, send a project plan, budget and rationale to sanworthbotb@sanworth.com

Successful applicants will have to give a pitch/presentation to the event organisers to show us that they have the skills and ideas needed to make this vlog a success!

The town of Sanworth holds a Battle of the Bands competition every October. The event organisers need a music journalist-vlogger (video blogger) to document the event. The vlog will be hosted on the competition's official website and should be uploaded/ updated regularly during the weekend. It should share a wide range of highlights from the event, that could include band performances, interviews and behind-the-scenes features. It may also include other ideas. The event takes place across four venues in the town centre and runs from 6pm Friday evening until 6pm Sunday evening. The venues are within walking distance of each other so it is easy for the audience to get around and visit different venues during the weekend. The music journalist-vlogger may want to employ a small team to cover all the stages,

other related areas and the different roles required. The music journalist-vlogger and team will have six weeks to prepare for the event. The event organisers are offering a budget of £2000 to complete this project. Up to 30 bands take part in the competition. Many of the bands come from the local area but some bands come from other parts of the UK. A few bands come from other countries in Europe. There are several categories of the competition, depending on the average age and experience of the band and the style of music they play. Some bands may choose to enter more than one category. Audience members can vote for their favourite bands on the official competition website and there are also distinguished judges in each venue who decide the final results. In addition to the band performances, there are several workshops during the day, hosted by some of the judges, which anyone is free to attend.

Activity :

Project plan:

Produce a project plan for creating a vlog to document the Sanworth Battle of the Bands competition.

When you are designing the project plan you need to cover the following key areas:

- An outline of your ideas for the vlog including: - where and how often you would film content - how often you would upload/update material - the range of content and locations you would include - the presentation style you would suggest.
- Details of the equipment and resources needed to document the event and how these would be sourced.
- The sourcing and hiring of any team members required and what their roles would be.
- Planned scheduling and timings for the six-week preparation period, including liaising with the venues and preparing the team.

- A draft schedule for the weekend including set up, travel between the various locations, filming content, preparing material for upload and then uploading/updating.
- Consideration of relevant legal and health and safety requirements as well as any insurance required.