

BTEC Travel and Tourism Year 11 12-Week Plan 2025

Week Commencing	Curriculum Time	Homework/revision topic	Supporting resources	Further Support
6 <sup>th</sup> January 2025	<p><b>Lesson 1</b> Political factors</p> <p><b>Lesson 2</b> Political and ensuring safety</p>	<p><b>A1 Factors influencing global travel and tourism</b></p> <p><b>Natural factors</b> – an understanding of how severe weather events can create natural disasters, as well as the features and physical effects of each</p> <p><b>Media factors</b></p> <ul style="list-style-type: none"> <li>o different types of media: print – newspaper reports/articles, magazines, books, guides; broadcast – radio, film, TV; internet – social platforms, websites</li> <li>o image created – positive/negative</li> <li>o how media coverage and image of global destinations and travel and tourism organisations can affect visitor choice</li> </ul> <p><b>Health risk factors</b> –</p> <ul style="list-style-type: none"> <li>o endemic</li> <li>o epidemic/pandemic</li> <li>o ways of transmission – air, water, food, contact</li> </ul>	<p><a href="https://www.youtube.com/watch?v=SjS_vFvRmsQ">https://www.youtube.com/watch?v=SjS_vFvRmsQ</a></p> <p><a href="https://www.youtube.com/watch?v=siXqGXuBKAU">https://www.youtube.com/watch?v=siXqGXuBKAU</a></p> <p><a href="https://www.youtube.com/watch?v=7DNd1Y1tnvc">https://www.youtube.com/watch?v=7DNd1Y1tnvc</a></p> <p>Revision Book: 21-32</p>	<p>Topic recap on Thursday 9<sup>th</sup> January in T9</p>
13 <sup>th</sup> January 2025	<p><b>Lesson 1</b> <b>Economic factors</b></p> <p><b>Lesson 2</b> <b>Economic factors</b></p>	<p><b>A1 Factors influencing global travel and tourism</b></p> <p>Political factors – an understanding of: o the different types of legislation</p>	<p><a href="https://www.youtube.com/watch?v=wMA4VCTRBjk">https://www.youtube.com/watch?v=wMA4VCTRBjk</a></p> <p><a href="https://www.youtube.com/watch?v=e4i_R8Z8Mhc">https://www.youtube.com/watch?v=e4i_R8Z8Mhc</a></p> <p><a href="https://www.youtube.com/watch?v=-T2D1x1NtMI">https://www.youtube.com/watch?v=-T2D1x1NtMI</a></p>	

BTEC Travel and Tourism Year 11 12-Week Plan 2025

		<ul style="list-style-type: none"> <li>o the reasons for legislation</li> <li>o how trade, airport and other taxes can affect the cost of travel</li> <li>o how passport and visa/entry requirements</li> <li>o how governments promote tourism</li> <li>o how political instability, civil unrest and war can result in disruption, cancelled holidays, business failure, loss of tourism income, repatriation, poor image</li> </ul>	Revision guide: 13-15	
20 <sup>th</sup> January 2025	<p><b>Lesson 1</b> Travel and tourism organisations</p> <p><b>Lesson 2</b> Government</p> <p><b>Lesson 3</b> Voluntary organisations</p>	<p><b>Economic factors –</b></p> <ul style="list-style-type: none"> <li>o recession/boom</li> <li>o levels of employment</li> <li>o changing cost of fuel</li> <li>o fluctuations in currency exchange rates</li> </ul> <p><b>Government: local, regional, national –</b> an understanding of possible responses,</p> <ul style="list-style-type: none"> <li>● <b>Voluntary organisations</b> – an understanding of possible responses</li> </ul>	<p><a href="https://www.youtube.com/watch?v=nyi8UbOGHr8">https://www.youtube.com/watch?v=nyi8UbOGHr8</a></p> <p>Revision guide: Pages 9-13</p>	Topic recap on Thursday 23 <sup>rd</sup> in T9
27 <sup>th</sup> January 2025	<p>Lesson 1 Socio cultural impacts</p> <p>Lesson 2 Socio-cultural</p>	<p><b>A2 Response to factors</b></p> <p>Travel and tourism organisations responses:</p> <ul style="list-style-type: none"> <li>o adapting and developing new products and services</li> <li>o adapting operational procedures</li> <li>o reviewing destinations offered</li> <li>o reviewing price structures</li> </ul>	<p><a href="https://www.youtube.com/watch?v=QD1GSmyuQto">https://www.youtube.com/watch?v=QD1GSmyuQto</a></p> <p>Revision Guide: 15-20. 39-49</p>	Topic recap on Thursday 30 <sup>th</sup> in T9

**BTEC Travel and Tourism Year 11 12-Week Plan 2025**

		<p>o managing public relations.</p> <ul style="list-style-type: none"> <li>● Government: local, regional, national – an understanding of possible responses</li> <li>● Voluntary organisations – an understanding of possible responses</li> </ul>		
3 <sup>rd</sup> February 2025		MOCK Exams		
10 <sup>th</sup> February 2025				
17 <sup>th</sup> February 2025		FEBRUARY HALF TERM		
24 <sup>th</sup> February 2025	<p><b>Lesson 1</b> Economic impacts</p> <p><b>Lesson 2</b> Environmental</p> <p><b>Lesson 3</b> Environmental</p>	<p><b>B1 Possible impacts of tourism</b></p> <p>Sociocultural impacts of tourism are the changes to the everyday lives of people living in global destinations (host communities) and to their values, customs, traditions, arts and way of life.</p> <ul style="list-style-type: none"> <li>o negative impacts</li> <li>o positive impacts</li> </ul>	<p><a href="https://www.youtube.com/watch?v=k34sY-npVg0">https://www.youtube.com/watch?v=k34sY-npVg0</a></p> <p>Revision Guide: Pages 50-55</p>	<p>Topic recap on Thursday in T9</p>
3 <sup>rd</sup> March 2025	<p>Lesson 1 Sustainable tourism</p> <p>Lesson 2 Managing socio-cultural impacts</p>	<p><b>B1 Possible impacts of tourism</b></p> <p>Economic impacts of tourism include the effect of the actual amount spent by tourists and indirect effects on the local and wider economies and other sectors:</p> <ul style="list-style-type: none"> <li>o negative impacts</li> <li>o positive impacts</li> </ul>	<p><a href="https://www.youtube.com/watch?v=izSDxMHUo9Q">https://www.youtube.com/watch?v=izSDxMHUo9Q</a></p> <p><a href="https://www.youtube.com/watch?v=nDplkL3wJrg">https://www.youtube.com/watch?v=nDplkL3wJrg</a></p> <p>Revision Guide: Pages 55-59 59-64</p>	<p>Topic recap on Thursday in T9</p>

BTEC Travel and Tourism Year 11 12-Week Plan 2025

		<ul style="list-style-type: none"> <li>● Environmental impacts of tourism are the result of the strain tourism can place on local land use and resources as well as the natural and built environments of global destinations</li> <li>o negative impacts</li> <li>o positive impacts</li> </ul>		
<p align="center">10<sup>th</sup> March 2025</p>	<p align="center">Lesson 1 Managing economic impacts Lesson 2 Managing environmental impacts Lesson 3 Managing environmental impacts</p>	<p align="center"><b>B2 Sustainable tourism</b></p> <p>Sustainable tourism is a relatively new concept in global travel and tourism.</p> <ul style="list-style-type: none"> <li>● What is sustainable tourism?</li> <li>● The aim of sustainable tourism is to increase the benefits and to reduce the negative impacts caused by tourism for destinations.</li> </ul> <p><b>B3 Managing Impacts</b></p> <ul style="list-style-type: none"> <li>● visitors can be educated:</li> <li>● transport and essential infrastructure can be established/improved to benefit local people/communities</li> <li>● local communities can be consulted/involved in the decision-making stage of tourism development</li> <li>● local communities have a share or ownership of a resort/lodge and provide staffing</li> <li>● taxes are imposed on incoming visitors and the money raised used for community projects</li> </ul>	<p align="center"> <a href="https://www.youtube.com/watch?v=THRDxr6JBP0">https://www.youtube.com/watch?v=THRDxr6JBP0</a>   <a href="https://www.youtube.com/watch?v=kgAHZHkMTQU">https://www.youtube.com/watch?v=kgAHZHkMTQU</a> </p> <p>Revision Guide: Pages 65-70</p>	<p align="center">Topic recap on Thursday in T9</p>

**BTEC Travel and Tourism Year 11 12-Week Plan 2025**

<p align="center">17<sup>th</sup> March 2025</p>	<p>Lesson 1 Destination management</p> <p>Lesson 2 Stages of tourism development</p>	<p><b>B3 Managing economic Impacts</b> Learners will understand the benefits of managing economic impacts and the methods used,</p> <ul style="list-style-type: none"> <li>● providing employment and training opportunities</li> <li>● visitors can be encouraged to support local communities by buying local produce, crafts and food, and using local transport</li> <li>● governments can restrict the involvement of foreign-owned companies, all-inclusive resorts and foreign staff to benefit the local economy; have tourist prices and local prices</li> <li>● visitor spend can be increased and retained by encouraging overnight stays, longer breaks, local currency schemes</li> </ul> <p><b>B5 Managing environmental impacts</b></p> <ul style="list-style-type: none"> <li>● visitors can be managed</li> <li>● traffic can be managed</li> <li>● visitors are encouraged to use alternate types of transport – hybrids, green and electric-powered transport</li> <li>● planning is controlled:</li> <li>● visitors are educated on:</li> <li>● resources are controlled responsibly, including waste management, energy</li> </ul>	<p><a href="https://www.youtube.com/watch?v=O6jUktv-ENw">https://www.youtube.com/watch?v=O6jUktv-ENw</a></p> <p><a href="https://www.youtube.com/watch?v=Kdi8uccHTXY">https://www.youtube.com/watch?v=Kdi8uccHTXY</a></p> <p>Revision Guide: Pages 73-90</p>	<p align="center">Topic recap on Thursday in T9</p>
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**BTEC Travel and Tourism Year 11 12-Week Plan 2025**

		<p>and water supplies – restricting fountains and water features that do not recycle water, limit the amount of pools</p> <ul style="list-style-type: none"> <li>● natural areas vulnerable to the high volume of visitors are protected by legislation/regulations; creating nature/marine reserves; limiting or preventing access</li> </ul>		
24 <sup>th</sup> March 2025	<p>Lesson 1 Emerging destinations</p> <p>Lesson 2 Mature destinations</p> <p>Lesson 3 Role of governments in tourism development</p>	<p><b>C1 Tourism Destination</b> Appeal and characteristics of some global destinations may change over time. Different stages of the Tourist Area Life Cycle (TALC) model. Suitability of emerging and mature destinations for different holidays, tourist activities and visitor types.</p> <ul style="list-style-type: none"> <li>● Stages of tourism development as suggested by Butler’s Tourist Area Life Cycle (TALC) model.</li> </ul>	<p><a href="https://www.youtube.com/watch?v=BI0GBXAGO3w">https://www.youtube.com/watch?v=BI0GBXAGO3w</a> <a href="https://www.youtube.com/watch?v=ce_U7xGkVTk">https://www.youtube.com/watch?v=ce_U7xGkVTk</a></p> <p>Revision Guide: Pages 91-95</p>	Topic recap on Thursday in T9
31 <sup>st</sup> March 2025	<p>Lesson 1 Partnerships</p> <p>Lesson 2 Partnerships</p>	<p><b>C1 Tourism Destination</b> Emerging destinations – destinations that have recently (within the last ten years) grown in popularity and have a growth rate of visitor arrivals of over 4 per cent year on year.</p> <ul style="list-style-type: none"> <li>● Characteristics of emerging destinations</li> </ul>	<p><a href="https://www.youtube.com/watch?v=NI-5bxn0YGM">https://www.youtube.com/watch?v=NI-5bxn0YGM</a> <a href="https://www.youtube.com/watch?v=nLuG4InajNo">https://www.youtube.com/watch?v=nLuG4InajNo</a></p> <p>Revision Guide: Pages 95-107</p>	Topic recap on Thursday in T9

BTEC Travel and Tourism Year 11 12-Week Plan 2025

		<ul style="list-style-type: none"> <li>● Characteristics of mature global destinations</li> </ul> <p><b>C2 The role of local and national governments in tourism development</b> Learners will understand the reasons that governments may have for developing tourism. They will understand the important role of governments in developing and encouraging tourism. Reasons governments may want to develop tourism</p>		
7 <sup>th</sup> April 2025		Easter Holidays		
14 <sup>th</sup> April 2025				
21 <sup>st</sup> April 2025	<p>Lesson 1 Walking talking mock</p> <p>Lesson 2 Exam technique</p> <p>Lesson 3 Revision</p>	<p><b>C3 The importance of partnerships in destination management</b> Learners will understand that partnerships between organisations can help ensure destinations are managed effectively for the benefit of visitors, local communities and environments, and for the future. They will learn about partnerships between different organisations and sectors within travel and tourism, the reasons organisations form partnerships and the advantages and disadvantages of partnership working.</p>	<p><a href="https://www.youtube.com/watch?v=atw2uG2c8MQ">https://www.youtube.com/watch?v=atw2uG2c8MQ</a></p> <p><a href="https://www.youtube.com/watch?v=rSkIG-AwBBk">https://www.youtube.com/watch?v=rSkIG-AwBBk</a></p> <p>Revision Guide: Pages 107 -113</p>	<p>Topic recap on Thursday in T9</p>

BTEC Travel and Tourism Year 11 12-Week Plan 2025

28 <sup>th</sup> April 2025	Lesson 1 Revision and exam prep Lesson 2 Revision and exam prep			
8 <sup>th</sup> May 2025	External examinations begin			
Examination Dates		Friday 2 <sup>nd</sup> May (pm)		