

Business Yr11 12-Week Plan 2025

Week Commencing	Curriculum Time	Homework/Revision topic	Supporting resources	Further Support
6 th January 2025	<p>Lesson 1</p> <p>Organisational structures</p> <p>Lesson 2</p> <p>Centralised/decentralised and communication</p>	<p>2.1.1 Methods of business growth and their impact:</p> <ul style="list-style-type: none"> ● internal (organic) growth: new products (innovation, research and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) ● external (inorganic) growth: merger, takeover. <p>The types of business ownership for growing businesses:</p> <ul style="list-style-type: none"> ● public limited company (plc) <p>Sources of finance for growing and established businesses:</p> <ul style="list-style-type: none"> ● internal sources: retained profit, selling assets ● external sources: loan capital, share capital, including stock 	<p>GCSEPod links:</p> <ol style="list-style-type: none"> 1. https://members.gcsepod.com/shared/podcasts/title/12834/78358 2. https://members.gcsepod.com/shared/podcasts/title/12834/78365 3. https://members.gcsepod.com/shared/podcasts/title/12834/78402 4. https://members.gcsepod.com/shared/podcasts/title/12834/78438 <p>Revision Guide/Textbook: Page 44-46 Business Business growth</p> <p>Attempt recall task on pages 50-51</p> <p>Bitesize</p> <p>For each link there are revision notes, a video and a quiz to complete:</p> <p>https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/1 https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/2 https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/3 https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/4 https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/5 https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/6</p>	<p>This topic will be covered on Wednesday 8th January after school n T9</p>

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		market flotation (public limited companies)		
13 th January 2025	<p>Lesson 1 Recruitment</p> <p>Lesson 2 Training</p>	<p>2.1.3 The impact of globalisation on businesses:</p> <ul style="list-style-type: none"> ● imports: competition from overseas, buying from overseas ● exports: selling to overseas markets ● changing business locations ● multinationals. <p>Barriers to international trade:</p> <ul style="list-style-type: none"> ● tariffs ● trade blocs. <p>How businesses compete internationally:</p> <ul style="list-style-type: none"> ● the use of the internet and e-commerce ● changing the marketing mix to compete internationally. <p>2.1.4 Ethics, the environment and business</p> <p>The impact of ethical and environmental considerations on businesses:</p> <ul style="list-style-type: none"> ● how ethical considerations influence business activity: possible trade-offs between ethics and profit 	<p>GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12834/81709 https://members.gcsepod.com/shared/podcasts/title/12834/81709</p> <p>Revision Guide/Textbook: Page 47 - globalisation</p> <p>Bitesize: https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/1 https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/2 https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/3 https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/4 https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/5 https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/6 https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/7</p> <p>GCSE Pod links https://members.gcsepod.com/shared/podcasts/title/12834/81735</p> <p>Revision Guide/Textbook: Page 49 – ethics</p>	This topic will be covered on Wednesday 15 th January after school in T9

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		<ul style="list-style-type: none"> ● how environmental considerations influence business activity: possible trade-offs between the environment, sustainability and profit ● the potential impact of pressure group activity on the marketing mix. 	<p>Bitesize:</p> <p>https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/1</p> <p>https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/2</p> <p>https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/3</p>	
20 th January 2025	<p>Lesson 1 Motivation</p> <p>Lesson 2 Motivation</p> <p>Lesson 3 Topics recap</p>	<p>2.3.1 Business operations</p> <p>The purpose of business operations:</p> <ul style="list-style-type: none"> ● to produce goods ● to provide services. <p>Production processes:</p> <ul style="list-style-type: none"> ● different types: job, batch, flow ● the impact of different types of production process: keeping productivity up and costs down and allowing for competitive prices. <p>Impacts of technology on production:</p> <ul style="list-style-type: none"> ● balancing cost, productivity, quality and flexibility. 	<p>GCSE pod links:</p> <p>https://members.gcsepod.com/shared/podcasts/title/12838/80958</p> <p>https://members.gcsepod.com/shared/podcasts/title/12838/80986</p> <p>https://members.gcsepod.com/shared/podcasts/title/12838/81004</p> <p>Revision guide/textbook: Pages 60– methods of production</p> <p>Attempt recall tasks on pages 65-66</p> <p>Bitesize:</p> <p>https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/1</p> <p>https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/2</p> <p>https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/3</p> <p>https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/4</p>	<p>This topic will be covered on Wednesday 22nd January after school in T9</p>

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27 th January 2025	Lesson 1 Revision Lesson 2 Revision	2.3.3 Managing stock: <ul style="list-style-type: none">● interpretation of bar gate stock graphs● the use of just in time (JIT) stock control. The role of procurement: <ul style="list-style-type: none">● relationships with suppliers: quality, delivery (cost, speed, reliability), availability, cost, trust● the impact of logistics and supply decisions on: costs, reputation, customer satisfaction. 2.3.3 Managing quality The concept of quality and its importance in: <ul style="list-style-type: none">● the production of goods and the provision of services: quality control and quality assurance● allowing a business to control costs and gain a competitive advantage. 2.3.4 The sales process <ul style="list-style-type: none">● product knowledge, speed and efficiency of service, customer	GCSE pod links: https://members.gcsepod.com/shared/podcasts/title/12838/81010 https://members.gcsepod.com/shared/podcasts/title/12838/81017 https://members.gcsepod.com/shared/podcasts/title/12838/81076 https://members.gcsepod.com/shared/podcasts/title/12838/81083 Revision guide/textbook: Pages 61-64 Attempt recall tasks on pages 65-66 Bitesize: https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/1 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/2 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/3 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/4 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/5 https://www.bbc.co.uk/bitesize/guides/z763f4j/revision/1 https://www.bbc.co.uk/bitesize/guides/z763f4j/revision/2 https://www.bbc.co.uk/bitesize/guides/zvc7wty/revision/1	This topic will be covered on Wednesday 29 th January after school in T9
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		engagement, responses to customer feedback, post-sales service. The importance to businesses of providing good customer service.		
3 rd February 2025		Mock Exams		
10 th February 2025				
17 th February 2025		Half Term		
24 th February 2025	<p>Lesson 1 Business Calculations</p> <p>Lesson 2 Average rate of return</p> <p>Lesson 3 Calculations practice</p>	<p>2.2.1 The design mix:</p> <ul style="list-style-type: none"> ● function, aesthetics, cost. <p>The product life cycle:</p> <ul style="list-style-type: none"> ● the phases of the product life cycle ● extension strategies. <p>The importance to a business of differentiating a product/ service.</p> <p>2.2.2 Price</p> <ul style="list-style-type: none"> ● pricing strategies ● influences on pricing strategies: technology, competition, 	<p>GCSE pod links:</p> <p>https://members.gcsepod.com/shared/podcasts/title/12837/79936</p> <p>https://members.gcsepod.com/shared/podcasts/title/12837/79937</p> <p>https://members.gcsepod.com/shared/podcasts/title/12837/79939</p> <p>https://members.gcsepod.com/shared/podcasts/title/12837/79938</p> <p>Revision guide: Pages 52-57</p> <p>Attempt pages recall activities on pages 58-59</p> <p>Bitesize https://www.bbc.co.uk/bitesize/guides/z63847h/revision/1</p>	<p>This topic will be covered on Wednesday 26th February after school in T9</p>

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		<p>market segments, product life cycle</p> <p>2.2.3 Promotion:</p> <ul style="list-style-type: none"> • appropriate promotion strategies for different market segments: advertising, sponsorship, product trials, special offers, branding • the use of technology in promotion: targeted advertising online, viral advertising via social media, e-newsletters. 	<p>https://www.bbc.co.uk/bitesize/guides/z63847h/revision/2 https://www.bbc.co.uk/bitesize/guides/z63847h/revision/3</p> <p>https://www.bbc.co.uk/bitesize/guides/zn47wtw/revision/1 https://www.bbc.co.uk/bitesize/guides/zn47wtw/revision/2</p> <p>https://www.bbc.co.uk/bitesize/guides/zvjhxye/revision/1 https://www.bbc.co.uk/bitesize/guides/zvjhxye/revision/2</p> <p>https://www.bbc.co.uk/bitesize/guides/z7cq6df/revision/1 https://www.bbc.co.uk/bitesize/guides/z7cq6df/revision/2</p> <p>https://www.bbc.co.uk/bitesize/guides/zn2shbk/revision/1 https://www.bbc.co.uk/bitesize/guides/zn2shbk/revision/2 https://www.bbc.co.uk/bitesize/guides/zn2shbk/revision/3</p>	
<p style="text-align: center;">3rd March 2025</p>	<p>Lesson 1 1.1 & 1.2</p> <p>Lesson 2 1.1_1.2 exam technique</p>	<p>2.5.1 Organisational structures</p> <ul style="list-style-type: none"> • Different organisational structures and when each are appropriate • The importance of effective communication • barriers to effective communication. • Different ways of working: • the impact of technology on ways of working 	<p>GCSE Pod links:</p> <p>https://members.gcsepod.com/shared/podcasts/title/12836/78498 https://members.gcsepod.com/shared/podcasts/title/12836/78534 https://members.gcsepod.com/shared/podcasts/title/12836/78505 https://members.gcsepod.com/shared/podcasts/title/12836/78448 https://members.gcsepod.com/shared/podcasts/title/12836/78455 https://members.gcsepod.com/shared/podcasts/title/12836/78462 https://members.gcsepod.com/shared/podcasts/title/12836/78469 https://members.gcsepod.com/shared/podcasts/title/12836/78476 https://members.gcsepod.com/shared/podcasts/title/12836/78517 https://members.gcsepod.com/shared/podcasts/title/12836/78524</p>	<p style="text-align: center;">This topic will be covered on Wednesday 5th March after school in T9</p>

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		<p>2.5.2 Effective recruitment</p> <ul style="list-style-type: none"> • Different job roles and responsibilities: • How businesses recruit people: <p>2.5.3 Effective training and development</p> <ul style="list-style-type: none"> • How businesses train and develop employees: • Why businesses train and develop employees <p>2.5.4 Motivation</p> <ul style="list-style-type: none"> • The importance of motivation in the workplace: • How businesses motivate employees: 	<p>Revision guide: Pages 72-79</p> <p>Attempt pages recall activities on pages 81</p> <p>https://www.bbc.co.uk/bitesize/guides/z6v847h/revision/1 https://www.bbc.co.uk/bitesize/guides/zbwhxyc/revision/1 https://www.bbc.co.uk/bitesize/guides/zhqj8xs/revision/1 https://www.bbc.co.uk/bitesize/guides/zjncbmd/revision/1</p>	
<p style="text-align: center;">10th March 2025</p>	<p>Lesson 1 1.3 Lesson 2 1.3 exam prep Lesson 3 1.4</p>	<p>1.1 Enterprise and entrepreneurship</p> <ul style="list-style-type: none"> • Why new business ideas come about • How new business ideas come about • The impact of risk and reward on business activity • The role of business enterprise and the purpose of business activity • The role of 	<p>GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12839/85000 https://members.gcsepod.com/shared/podcasts/title/12839/78377 https://members.gcsepod.com/shared/podcasts/title/12839/78343</p> <p>Revision Guide Pages 2-5</p> <p>Revision activities, pages 6-7</p> <p>https://www.bbc.co.uk/bitesize/guides/zm4krj6/revision/1 https://www.bbc.co.uk/bitesize/guides/zjtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/zkqp6v4/revision/1</p>	<p style="text-align: center;">This topic will be covered on Wednesday 12th March after school in T9</p>

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		<p>entrepreneurship:</p> <p>1.2 Spotting a business opportunity</p> <ul style="list-style-type: none"> • Identifying and understanding customer needs • The purpose of market research • Methods of market research • The use of data in market research • How businesses use market segmentation to target customers • Understanding the competitive environment 	<p>GCSE pod links:</p> <p>https://members.gcsepod.com/shared/podcasts/title/12842/78378</p> <p>https://members.gcsepod.com/shared/podcasts/title/12842/79934</p> <p>https://members.gcsepod.com/shared/podcasts/title/12842/79933</p> <p>https://members.gcsepod.com/shared/podcasts/title/12842/83205</p> <p>Revision Guide: Pages 8-14</p> <p>Recall activities Pages 15-16</p> <p>https://www.bbc.co.uk/bitesize/guides/z6y9ri6/revision/1</p> <p>https://www.bbc.co.uk/bitesize/guides/z7scbdm/revision/1</p> <p>https://www.bbc.co.uk/bitesize/guides/zvwtmfr/revision/1</p> <p>https://www.bbc.co.uk/bitesize/guides/zn3847h/revision/1</p>	
<p>17th March 2025</p>	<p>Lesson 1 1.5 Lesson 2 Theme 1 assessment</p>	<p>1.3 Putting a business idea into practice</p> <ul style="list-style-type: none"> • What business aims and business objectives are • Why aims and objectives differ between businesses <p>The concept and calculation of:</p> <ul style="list-style-type: none"> • revenue • fixed and variable costs 	<p>GCSE Pod links:</p> <p>https://members.gcsepod.com/shared/podcasts/title/12841/78431</p> <p>https://members.gcsepod.com/shared/podcasts/title/12841/81667</p> <p>https://members.gcsepod.com/shared/podcasts/title/12841/81681</p> <p>https://members.gcsepod.com/shared/podcasts/title/12841/81650</p> <p>https://members.gcsepod.com/shared/podcasts/title/12841/81643</p> <p>Revision guide pages: 17-24</p> <p>Recall activities</p>	<p>This topic will be covered on Wednesday 19th March after school in T9</p>

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	<ul style="list-style-type: none">• total costs• profit and loss• interest• The importance of cash to a business• Calculation and interpretation of cash-flow forecasts• Sources of finance for a start-up or established small business <p>1.4 Making the business effective</p> <ul style="list-style-type: none">• The concept of limited liability• The types of business ownership for start-ups• The option of starting up and running a franchise operation• Factors influencing business location• What the marketing mix is and the importance of each element• The role and importance of a business plan	<p>Pages 25-26</p> <p>https://www.bbc.co.uk/bitesize/guides/zkhby9q/revision/1 https://www.bbc.co.uk/bitesize/guides/zb2shbk/revision/1 https://www.bbc.co.uk/bitesize/guides/zfjhxyc/revision/1 https://www.bbc.co.uk/bitesize/guides/zhwtmfr/revision/1</p> <p>GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12840/78381 https://members.gcsepod.com/shared/podcasts/title/12840/78388 https://members.gcsepod.com/shared/podcasts/title/12840/78395 https://members.gcsepod.com/shared/podcasts/title/12840/81091 https://members.gcsepod.com/shared/podcasts/title/12840/79935 https://members.gcsepod.com/shared/podcasts/title/12840/78409</p> <p>Revision guide: Pages 27-31</p> <p>Recall activities 32-33 https://www.bbc.co.uk/bitesize/guides/z48x7nb/revision/1 https://www.bbc.co.uk/bitesize/guides/zjmfpg8/revision/1 https://www.bbc.co.uk/bitesize/guides/z4wtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/z7t3f4j/revision/1</p>	
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<p>24th March 2025</p>	<p>Lesson 1 2.1 Lesson 2 2.2 Lesson 3 2.3</p>	<p>1.5 Understanding external influences on business</p> <ul style="list-style-type: none"> • Who business stakeholders are and their different objectives • Different types of technology used by business • How technology influences business activity • The purpose of legislation • The impact of legislation on businesses • The impact of the economic climate on businesses • The importance of external influences on business 	<p>GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12843/78334 https://members.gcsepod.com/shared/podcasts/title/12843/81731 https://members.gcsepod.com/shared/podcasts/title/12843/78484 https://members.gcsepod.com/shared/podcasts/title/12843/83193 https://members.gcsepod.com/shared/podcasts/title/12843/78491 https://members.gcsepod.com/shared/podcasts/title/12843/83199 https://members.gcsepod.com/shared/podcasts/title/12843/81719 https://members.gcsepod.com/shared/podcasts/title/12843/81729</p> <p>Revision Guide Pages 34-40</p> <p>Recall activities Pages 41-42</p> <p>https://www.bbc.co.uk/bitesize/guides/z6scbdm/revision/1 https://www.bbc.co.uk/bitesize/guides/zdmfpg8/revision/1 https://www.bbc.co.uk/bitesize/guides/zmnr382/revision/1 https://www.bbc.co.uk/bitesize/guides/zrwtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/zdxynrd/revision/1</p>	<p>This topic will be covered on Wednesday 26th March after school in T9</p>
<p>31st March 2025</p>	<p>Lesson 1 2.4 Lesson 2 2.5</p>	<ul style="list-style-type: none"> • Business growth • Changes in aims and objectives • Business and globalisation • Ethics • Product • Price • Promotion • Place • Marketing mix 	<p>GCSE pod links https://members.gcsepod.com/shared/podcasts/title/12834/78358 https://members.gcsepod.com/shared/podcasts/title/12837/79936 https://members.gcsepod.com/shared/podcasts/title/12838/80958</p>	<p>This topic will be covered on Wednesday 2nd April after school in T9</p>

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		<ul style="list-style-type: none"> • Business operations • Working with suppliers • Managing quality • The sales process 		
7 th April 2025		Easter Holidays		
14 th April 2025				
21 st April 2025	Lesson 1 Walking talking mock Lesson 2 Break even Lesson 3 Past paper	Revision topics based on QLA and skills	https://www.bbc.co.uk/bitesize/guides/zkc2jhw/revision/1	Revision after school, Wednesday 23 rd April in T9
28 th April 2025	Lesson 1 Past paper skills practice Lesson 2 Formula recap	Revision topics based on QLA and skills	https://www.bbc.co.uk/bitesize/guides/zkc2jhw/revision/1	Revision after school, Wednesday 30 th April in T9
8 th May 2025	External exams begin			
Examination Dates	Paper 1 – Friday 9 th May 2025 (pm) Paper 2 – Friday 16 th May 20205 (pm)			