Curriculum Time	Homework/Revision topic	Supporting resources	Further Support
Lesson 1	2.1.1 Methods of business	GCSEPod links:	
Centralised and communication	2.1.1 Methods of business growth and their impact: • internal (organic) growth: new products (innovation, research and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) • external (inorganic) growth: merger, takeover. The types of business ownership for growing businesses: • public limited company (plc) Sources of finance for growing and established businesses: • internal sources: retained profit, selling assets • external sources: loan capital, share capital, including stock market flotation (public limited companies	1. https://members.gcsepod.com/shared/podcasts/title/12834/78 358 2. https://members.gcsepod.com/shared/podcasts/title/12834/78365 3. https://members.gcsepod.com/shared/podcasts/title/12834/78402 4. https://members.gcsepod.com/shared/podcasts/title/12834/78438 Revision Guide/Textbook: Page 44-46 Business Business growth Attempt recall task on pages 50-51 Bitesize For each link there are revision notes, a video and a quiz to complete: https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/1https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/2https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/3https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/4	
	Time Lesson 1 Organisational structures Lesson 2 Centralised/de centralised and	Time Lesson 1 Organisational structures Lesson 2 Centralised/de centralised and communication Communication Homework/Revision topic 2.1.1 Methods of business growth and their impact: internal (organic) growth: new products (innovation, research and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) external (inorganic) growth: merger, takeover. The types of business ownership for growing businesses: public limited company (plc) Sources of finance for growing and established businesses: internal sources: retained profit, selling assets external sources: loan capital, share capital, including stock market flotation (public limited	Lesson 1 Organisational structures Lesson 2 Centralised/de centralised and communication Communication Description of the types of business or proble limited companies ■ External sources: loan capital, share capital, including stock market flotation (public limited companies ■ Centralised companies ■ Centralised/de centralised and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) ■ external (inorganic) growth: merger, takeover. The types of business ownership for growing businesses: ■ public limited company (plc) Sources of finance for growing and established businesses: ■ internal (organic) growth: new products (innovation, research and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) ■ external (inorganic) growth: merger, takeover. The types of business ownership for growing and established businesses: ■ public limited company (plc) Sources of finance for growing and established businesses: ■ internal (organic) growth: new products (innovation, research and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) 3. https://members.gcsepod.com/shared/podca sts/title/12834/78402 4. https://wewb.bcs.go.co.uk/bitesize/guides/272nt39/revision/1 https://www.bbc.co.uk/bitesize/guides/272nt39/revision/3

	Lesson 1	2.1.2 The impact of alabalisation	GCSE Pod links:	
	Recruitment	2.1.3 The impact of globalisation on businesses:		
	Reduitment	• imports: competition from	https://members.gcsepod.com/shared/podcasts/title/12834/81709	
	Lesson 2	overseas, buying from overseas	https://members.gcsepod.com/shared/podcasts/title/12834/81709	
	Training	• exports: selling to overseas		
	Training	markets	Revision Guide/Textbook:	
		 changing business locations 	Page 47 - globalisation	
		• multinationals.		
		Barriers to international trade:		
		• tariffs	Bitesize:	
		• trade blocs.	https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/1	
		How businesses compete	https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/2	
		internationally:	https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/3	
1 st December		• the use of the internet and e-	https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/4	
2025		commerce	https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/5	
		• changing the marketing mix to	https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/6	
		compete internationally.	https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/7	
		2.1.4 Ethics, the environment		
		and business The impact of ethical and		
			GCSE Pod links	
		environmental considerations on	https://members.gcsepod.com/shared/podcasts/title/12834/81735	
		businesses:		
		• how ethical considerations	Revision Guide/Textbook:	
		influence business activity:	Page 49 – ethics	
		possible trade-offs between	1 age 49 - etilics	
		ethics and profit		
		how environmental		
		considerations influence business		

	Lacar 4	activity: possible trade-offs between the environment, sustainability and profit • the potential impact of pressure group activity on the marketing mix.	https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/1 https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/2 https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/3
8 th December 2025	Lesson 1 Motivation Lesson 2 Motivation Lesson 3 Topics recap	2.3.1 Business operations The purpose of business operations: • to produce goods • to provide services. Production processes: • different types: job, batch, flow • the impact of different types of production process: keeping productivity up and costs down and allowing for competitive prices. Impacts of technology on production: • balancing cost, productivity, quality and flexibility.	GCSE pod links: https://members.gcsepod.com/shared/podcasts/title/12838/80958 https://members.gcsepod.com/shared/podcasts/title/12838/80986 https://members.gcsepod.com/shared/podcasts/title/12838/81004 Revision guide/textbook: Pages 60- methods of production Attempt recall tasks on pages 65-66 Bitesize: https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/1 https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/2 https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/3 https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/4
15 th December 2025	Lesson 1 Revision Lesson 2	 2.3.3 Managing stock: interpretation of bar gate stock graphs the use of just in time (JIT) 	GCSE pod links: https://members.gcsepod.com/shared/podcasts/title/12838/81010 https://members.gcsepod.com/shared/podcasts/title/12838/81017 https://members.gcsepod.com/shared/podcasts/title/12838/81076

• relationsh quality, deli reliability), a • the impact supply decis reputation, 2.3.3 Managing q The concept importance • the product the provision control and • allowing a costs and gas advantage. 2.3.4 The sales product kefficiency of engagement customer fesservice. The importance	of quality and its n: https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/2 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/3 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/4 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/5 https://www.bbc.co.uk/bitesize/guides/zb42jhv/revision/5 https://www.bbc.co.uk/bitesize/guides/z763f4j/revision/1 https://www.bbc.co.uk/bitesize/guides/z763f4j/revision/2	
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22 nd December 2025 29 th December 2025			Christmas Revision
5 th January 2026	Lesson 1 Business Calculations Lesson 2 Average rate of return Lesson 3 Calculations practice	 2.2.1 The design mix: function, aesthetics, cost. The product life cycle: the phases of the product life cycle extension strategies. The importance to a business of differentiating a product/service. 	GCSE pod links: https://members.gcsepod.com/shared/podcasts/title/12837/79936 https://members.gcsepod.com/shared/podcasts/title/12837/79937 Revision guide: Pages 52-57 Attempt pages recall activities on pages 58-59 Bitesize https://www.bbc.co.uk/bitesize/guides/z63847h/revision/1 https://www.bbc.co.uk/bitesize/guides/z63847h/revision/2 https://www.bbc.co.uk/bitesize/guides/z63847h/revision/3 https://www.bbc.co.uk/bitesize/guides/zn47wty/revision/1 https://www.bbc.co.uk/bitesize/guides/zn47wty/revision/2 https://www.bbc.co.uk/bitesize/guides/zn47wty/revision/2 https://www.bbc.co.uk/bitesize/guides/zvjhxyc/revision/1 https://www.bbc.co.uk/bitesize/guides/zvjhxyc/revision/1

	Lesson 1	2.2.2 Price	GCSE Pod:	
	Business	pricing strategies	https://members.gcsepod.com/shared/podcasts/title/12837/79939	
	Calculations	• influences on pricing strategies:	https://members.gcsepod.com/shared/podcasts/title/12837/79938	
		technology, competition,		
	Lesson 2	market segments, product life	Revision guide:	
	Average rate of	cycle	Pages 52-57	
	return	2.2.3 Promotion:	1 ages 52 5.	
		appropriate promotion	Attempt pages recall activities on pages 58-59	
12 th January		strategies for different market	, monipi pages result detirities on pages es es	
2026		segments: advertising,		
2020		sponsorship, product trials,	Bitesize:	
		special	https://www.bbc.co.uk/bitesize/guides/z7cgd6f/revision/1	
		offers, branding		
		• the use of technology in	https://www.bbc.co.uk/bitesize/guides/z7cqd6f/revision/2	
		promotion: targeted advertising		
		online, viral advertising via social	https://www.bbc.co.uk/bitesize/guides/zn2shbk/revision/1	
		media, e-newsletters.	https://www.bbc.co.uk/bitesize/guides/zn2shbk/revision/2	
			https://www.bbc.co.uk/bitesize/guides/zn2shbk/revision/3	
	Lesson 1 and	2.5.1 Organisational	GCSE Pod links:	
	2	structures	https://members.gcsepod.com/shared/podcasts/title/12836/78498	
	1.1 &1.2	Different organisational	https://members.gcsepod.com/shared/podcasts/title/12836/78534	
		structures and when each	https://members.gcsepod.com/shared/podcasts/title/12836/78505	
19 th January	Lesson 3	are appropriate	https://members.gcsepod.com/shared/podcasts/title/12836/78448 https://members.gcsepod.com/shared/podcasts/title/12836/78455	
2026	1.1_1.2 exam technique • The importance of effective	https://members.gcsepod.com/shared/podcasts/title/12836/78462		
	toomique	communication	Tittps://Tierrisers.gosepod.com/snared/podeasts/title/12000/10402	
		barriers to effective	Revision guide:	
		communication.	Pages 72-79	
		Different ways of working:	1 4900 / 2 / 0	
		the impact of		

		technology on ways of working	Attempt pages recall activities on pages 81
		2.5.2 Effective recruitment	https://www.bbc.co.uk/bitesize/guides/z6v847h/revision/1
		 Different job roles and responsibilities: How businesses recruit people: 	https://www.bbc.co.uk/bitesize/guides/zbwhxyc/revision/1
	Lesson 1 &2 1.3 topics recap	2.5.3 Effective training and development	GCSE pod: https://members.gcsepod.com/shared/podcasts/title/12836/78469 https://members.gcsepod.com/shared/podcasts/title/12836/78476
	ТССАР	 How businesses train and develop employees: 	https://members.gcsepod.com/shared/podcasts/title/12836/78517
	1.3 exam prep	Why businesses train and develop employees	https://members.gcsepod.com/shared/podcasts/title/12836/78524
o o th		2.5.4 Motivation	Revision guide:
26 th January 2026		The importance of motivation in the workplace:How businesses motivate	Pages 72-79
		employees:	Attempt pages recall activities on pages 81
			Bitesize:
			https://www.bbc.co.uk/bitesize/guides/zhgj8xs/revision/1
			https://www.bbc.co.uk/bitesize/guides/zjncbdm/revision/1
2 nd February	Year 11		
2026	mocks		
9 th February	Year 11		
2026	mocks		
16 th February 2026			Half term revision

23rd February 2026 Lesson 1 & 2 1.4 topic recap Lesson 3 1.4 exam prep 1.4 exam prep 1.5 Enterprise and entrepreneurship • Why new business ideas come about • How new business ideas come about • The impact of risk and reward on business activity • The role of business enterprise and the purpose of business activity • The role of entrepreneurship: 1.2 Spotting a business opportunity • Identifying and understanding customer needs • The purpose of market research • Methods of market research • Methods of market research • The use of data in market research • How businesses use market segmentation to target customers • Understanding the competitive environment	GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12839/85000 https://members.gcsepod.com/shared/podcasts/title/12839/78377 https://members.gcsepod.com/shared/podcasts/title/12839/78343 Revision Guide Pages 2-5 Revision activities, pages 6-7 https://www.bbc.co.uk/bitesize/guides/zm4krj6/revision/1 https://www.bbc.co.uk/bitesize/guides/zjtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/zkqp6v4/revision/1 GCSE pod links: https://members.gcsepod.com/shared/podcasts/title/12842/78378 https://members.gcsepod.com/shared/podcasts/title/12842/79934 https://members.gcsepod.com/shared/podcasts/title/12842/79933 https://members.gcsepod.com/shared/podcasts/title/12842/79933 https://members.gcsepod.com/shared/podcasts/title/12842/83205 Revision Guide: Pages 8-14 Recall activities Pages 15-16 https://www.bbc.co.uk/bitesize/guides/z6y9rj6/revision/1 https://www.bbc.co.uk/bitesize/guides/z7scbdm/revision/1 https://www.bbc.co.uk/bitesize/guides/z7scbdm/revision/1 https://www.bbc.co.uk/bitesize/guides/z7scbdm/revision/1 https://www.bbc.co.uk/bitesize/guides/z7scbdm/revision/1 https://www.bbc.co.uk/bitesize/guides/z7scbdm/revision/1
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2 nd March 2026	Lesson 1 1.5 Lesson 2 Theme 1 assessment tips	1.3 Putting a business idea into practice • What business aims and business objectives are • Why aims and objectives differ between businesses The concept and calculation of: • revenue • fixed and variable costs • total costs • profit and loss • interest • The importance of cash to a business • Calculation and interpretation of cash-flow forecasts • Sources of finance for a start-up or established small business	GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12841/78431 https://members.gcsepod.com/shared/podcasts/title/12841/81667 https://members.gcsepod.com/shared/podcasts/title/12841/81681 https://members.gcsepod.com/shared/podcasts/title/12841/81650 https://members.gcsepod.com/shared/podcasts/title/12841/81650 https://members.gcsepod.com/shared/podcasts/title/12841/81643 Revision guide pages: 17-24 Recall activities Pages 25-26 https://www.bbc.co.uk/bitesize/guides/zkhby9q/revision/1 https://www.bbc.co.uk/bitesize/guides/zb2shbk/revision/1 https://www.bbc.co.uk/bitesize/guides/zfjhxyc/revision/1 https://www.bbc.co.uk/bitesize/guides/zhwtmfr/revision/1
9 th March 2026	Lesson 1 and 2 2.1 Lesson 3 2.2	 1.4 Making the business effective The concept of limited liability The types of business ownership for start-ups 	GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12840/78381 https://members.gcsepod.com/shared/podcasts/title/12840/78388 https://members.gcsepod.com/shared/podcasts/title/12840/78395

		 The option of starting up and running a franchise operation Factors influencing business location What the marketing mix is and the importance of each element The role and importance of a business plan 	https://members.gcsepod.com/shared/podcasts/title/12840/81091 https://members.gcsepod.com/shared/podcasts/title/12840/79935 https://members.gcsepod.com/shared/podcasts/title/12840/78409 Revision guide: Pages 27-31 Recall activities 32-33 https://www.bbc.co.uk/bitesize/guides/z48x7nb/revision/1 https://www.bbc.co.uk/bitesize/guides/zjmfpg8/revision/1 https://www.bbc.co.uk/bitesize/guides/z4wtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/z4wtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/z7t3f4j/revision/1
	Lesson 1 2.3	1.5 Understanding external influences on business	GCSE Pod links: https://members.gcsepod.com/shared/podcasts/title/12843/78334 https://members.gcsepod.com/shared/podcasts/title/12843/81731
	Lesson 2 2.4	Who business stakeholders are and their different objectives	https://members.gcsepod.com/shared/podcasts/title/12843/78484 https://members.gcsepod.com/shared/podcasts/title/12843/83193 https://members.gcsepod.com/shared/podcasts/title/12843/78491
		Different types of technology used by business	https://members.gcsepod.com/shared/podcasts/title/12843/83199 https://members.gcsepod.com/shared/podcasts/title/12843/81719
16 th March 2026		How technology influences business activity	https://members.gcsepod.com/shared/podcasts/title/12843/81729
		The purpose of legislation	Revision Guide
		The impact of legislation on businesses	Pages 34-40
		The impact of the economic climate on businesses	Recall activities Pages 41-42
		The importance of external influences on business	https://www.bbc.co.uk/bitesize/guides/z6scbdm/revision/1 https://www.bbc.co.uk/bitesize/guides/zdmfpg8/revision/1

23 rd Marh 2026	Lesson 1, 2 &3 2.5	Business growth Changes in aims and objectives Business and globalisation Ethics Product Price Promotion Place Marketing mix Business operations Working with suppliers Managing quality The sales process	https://www.bbc.co.uk/bitesize/guides/zrwtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/zrwtmfr/revision/1 https://www.bbc.co.uk/bitesize/guides/zdxynrd/revision/1 GCSE pod links https://members.gcsepod.com/shared/podcasts/title/12834/78358 https://members.gcsepod.com/shared/podcasts/title/12837/79936 https://members.gcsepod.com/shared/podcasts/title/12838/80958
30 th March 2026 6 th April 2026	-		Easter Holidays
13 th April 2026	Lesson 1 Walking talking mock Lesson 2 and 3 Break even	Revision topics based on QLA and skills	https://www.bbc.co.uk/bitesize/guides/zkc2jhv/revision/1
20 th April 2025	Lesson 1 &2 Past paper	Revision topics based on QLA and skills	https://www.bbc.co.uk/bitesize/guides/zkc2jhv/revision/1
27 th April 2025	Lesson 1	Revision topics based on QLA and skills	https://www.bbc.co.uk/bitesize/guides/zkc2jhv/revision/1

	Past paper skills practice Lesson 2 Formula recap
4 th May 2025	External exams begin
Examination Dates	Paper 1 – Monday 11 th May (pm) Paper 2 – Thursday 21 st May (pm)